

AUSFILM WEEK LOS ANGELES

16 – 21 OCTOBER 2016



DATE	EVENT DETAILS	MEMBER ATTENDANCE	AUDIENCE	LOCATION	MEMBER MATERIALS
SUNDAY OCTOBER 16th					
5:00PM – 7:00PM	Welcome Reception Welcome Reception for all Ausfilm Members	All Ausfilm Members	NA	Sunset Marquis Pool Bar 1200 Alta Loma Rd West Hollywood	N/A
MONDAY OCTOBER 17TH					
6:30PM-8:30PM	VFX Networking Drinks	All Ausfilm Members	VFX Clients Total Clients: 40 guests attended	Petit Ermitage - Firedeck (Rooftop) 8822 Cynthia Street West Hollywood, CA 90069	PDV & Screen Agency Members only 20
TUESDAY OCTOBER 18TH					
8:30AM–10:30AM	Incentives Overview Focus on PDV Overall Incentives Update PDV Panel discussion	All Ausfilm Members	Target: Production finance, VP Scripted, VP Development & Production Total Clients: 120	Mr C. Beverly Hills 1224 Beverwil Drive, Los Angelese 90035	100 Units
7:00PM – 9:30PM	Ausfilm Dinner Series An intimate dinner with Presidents / EVPs of Production / Physical Production / Finance	Ausfilm State Screen Agencies Australian Studios Production Service Members	Target: Studio Executives (Presidents / EVPs of Production / Physical Production / Finance) Total Clients: 20 attended	Eveleigh 8752 W. Sunset Blvd West Hollywood, CA 90069	Ausfilm branded gift boxes
WEDNESDAY OCTOBER 19th					
6:30PM	5th Annual Australians in Film (AiF) Awards Show and Benefit Dinner <i>6.30pm Cocktails. 7:30pm Dinner</i>	All Ausfilm Members (250 guests total at event including 50 Ausfilm guests incl. Ausfilm, members and guests)	AiF invited guests Target: Ausfilm Clients with active projects Total Clients: 10 plus 1 (20)	Neuehouse 6121 Sunset Blvd, Los Angeles, CA 90028,	N/A

THURSDAY OCTOBER 20th					
6:30PM – 8:30PM	Ausfilm Mixology / Ausfilm Publication Launch An evening of networking and cocktails to launch Ausfilm new brochure	All Ausfilm Members	Target: LA Producers, Production Executives, Australian filmmakers based in LA Target: 230 guests attended	EP & LP Rooftop 603 N. La Cienega Blvd West Hollywood, CA 90069	Ausfilm Publication
FRIDAY OCTOBER 21st					
4:30PM – 7:30PM	Exclusive Preview Screening of <i>Hacksaw Ridge</i> followed by drinks	Ausfilm Members only	Bill Mechanic introduction 25 Members	Soho House Los Angeles	N/A
	Mission Concludes				