# WHAT POST SERVICES ARE INCLUDED IN MY SPEND IN AUSTRALIA?

#### IMAGE POST-PRODUCTION

- \* Dailies, data management & storage
- \* Editing, offline and online
- \* Conform, grade, graphics, titles
- \* Mastering, tech checks
- \* Digital intermediate, DCP
- \* Duplication, delivery, storage deliverables (excl distribution copies)

#### SOUND POST-PRODUCTION

- \* Sound editors
- \* Additional recording, ADR, foley
- \* Sound mi
- \* Soundtrack recording
- \* M&E tracks and deliverables

#### MUSIC

#### mposer

- \* Score record and mix including orchestra, studio and scoring personnel
- \* Orchestrators, copyists and music preparation
- \* Music editorial
- \* Music supervision
- \* Orchestra and studio

#### BASIC DIGITAL VFX FIXES & ENHANCEMENTS

- \* Wire/rig removal, clean ups, rotoscoping
- \* 2D & 3D animation
- \* Digital & visual effects
- \* CGI
- \* Motion captur

For a complete list of services included in the PDV QAPE go to: www.arts.gov.au/film-tv/australian-screen-production-incentive

# WHAT'S ELIGIBLE?

FEATURE FILMS, TELEMOVIES, MINI-SERIES, AND TV SERIES (INCLUDING DOCUMENTARY, REALITY, ANIMATION AND LIVE ACTION). PRODUCTIONS DO NOT NEED TO BE FILMED IN AUSTRALIA.

#### BUT WAIT THERE'S MORE!

#### INCREASE YOUR REBATE WITH STATE TAX INCENTIVES

 Some state governments in Australia offer additional tax incentives that can be combined with the 30% PDV Offset.

# FILMMAKERS CAN ALSO CLAIM ADDITIONAL QAPE ON THE FOLLOWING. THESE ARE NOT INCLUDED IN THE CASE STUDIES OVERLEAF.

### • CLAIM COMPANION TRAVEL, ACCOMM & PER DIEMS If contracted a production can claim:

 - 50% of the airfare and 100% accommodation and per diems for ATL and BTL crew working in Australia for 2 or more consecutive weeks.

- 50% of the airfare and 100% accommodation and per diems can be claimed for cast travelling to Australia to complete ADR.
- 100% airfare and accommodation for companions of ATL or BTL cast and crew if part of renumeration contract.

#### CLAIM ATL WAGES

 Director & crew e.g (editors, Post/SFX Supervisors) fees if in Australia for two or more consecutive weeks.

#### CLAIM MUSIC CLEARANCES

 Clearances (music, photographs, archival footage), where copyright is held by an Australian.

#### CLAIM STOCK

 Stock footage where copyright is held in Australia.

#### DON'T FORGET THE IMPORTANT STUFF

- We offer filmmakers outstanding talent in VFX, post and sound in Australia.
- Take advantage of the time difference, Australians work whilst you are sleeping in the USA, you can wake up to review progress on your work.
- Most states have post hubs where you can be in close contact with all key post and VFX personnel.
- Australia is your home-away-from-home.
   Our country offers a fantastic lifestyle and is an easy place to live.

#### **ADMINISTRATION**

The PDV Offset is administered by the Ministry for the Arts (www.arts.gov.au/film-tv).

#### AUSFILM USA

LOS ANGELES (310) 229 2362 AUSFILMUSA@AUSFILM.COM

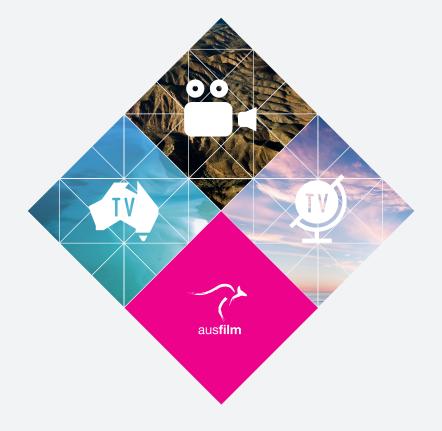
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CONNECTING FILMMAKERS WORLDWIDE TO AUSTRALIA





MORE BANG FOR YOUR BUCK

AUSTRALIA HAS LONG BEEN A TRUSTED VFX PROVIDER, HOWEVER THERE IS AN EXTENSIVE RANGE OF OTHER ELIGIBLE PICTURE AND SOUND POST SERVICES, INTERNATIONAL FILMMAKERS CAN ACCESS IN AUSTRALIA AND RECEIVE THE 30% POST, DIGITAL AND VISUAL EFFECTS OFFSET.

AUSTRALIA'S POST, SOUND, MUSIC AND VISUAL EFFECTS COMPANIES DELIVER INNOVATIVE AND CREATIVE SOLUTIONS FOR PRODUCTIONS ON-PAR WITH OUR FRIENDS IN THE USA AND THE UK.

WHY NOT EXPLORE THE BENEFITS OF COMPLETING YOUR POST, SOUND AND MUSIC IN ADDITION TO YOUR VISUAL EFFECTS - IRRESPECTIVE OF WHERE YOU SHOOT YOUR PROJECT AND GET MORE BANG FOR YOUR BUCK!

# CASE STUDY 1: US\$7M FEATURE

SHOT IN USA & POSTS IN AUSTRALIA



PRODUCER X HAS A US\$7M BUDGET ON A CONTEMPORARY ROM-COM AND WANTS TO SHOOT ENTIRELY IN LOUISIANA. THEY ALSO GET A TAX REBATE FROM THE STATE OF LOUISIANA. LET'S ASSUME PRODUCER X'S FEATURE IS 100MIN WITH A 7 WEEK SHOOT, 10 WEEKS TO FINE CUT AND 10 WEEKS FOR DELIVERY. ALL OTHER POST, SOUND. MUSIC AND A SMALL COMPONENT OF VFX IS COMPLETED IN AUSTRALIA.

#### HOW CAN I GET MORE?

30% REBATE ON POST, SOUND, MUSIC & VFX SPEND IN AUSTRALIA!

If Producer X completes any of their post, sound, music or VFX in Australia equal to or greater than AU\$500,000 (approx. US\$350,000 at 0.70c) they get 30% back on their Qualifying Australian Production Expenditure (QAPE) by accessing the Australian government's Post, Digital & VFX Offset.

#### MORE BANG FOR MY BUCK?

Based on the Aussie dollar at AU0.70c to the US Dollar.

Let's say Producer X's post-production budget on a US\$7m feature shot outside Australia is US\$560,000 (AUD\$800,000).

This budget is greater than the AU\$500,000 threshold for the Offset.

APPLY THE 30%
POST/DIGITAL/VFX REBATE
NET COST FOR POST, SOUND
& MUSIC WITH BASIC VFX
ENHANCEMENTS
= US\$392.000

Note: This is only an example case study and excludes significant VFX and other favourable services that can be included in QAPE. What else is included in QAPE? See back page.

# CASE STUDY 2: US\$8.4M TV SERIES DRAMA

SHOT IN USA & POSTS IN AUSTRALIA



PRODUCER Y HAS A US\$8.4M BUDGET ON A CONTEMPORARY DRAMA TV SERIES AND WANTS TO SHOOT ENTIRELY IN THE USA. THEY ALSO GET A TAX REBATE FROM A US STATE. LET'S ASSUME PRODUCER Y'S SERIES IS 8 X 52 MINUTE EPISODES, A 12 WEEK SHOOT AND IT TAKES 8 WEEKS TO FINE CUT, 4 WEEKS TO DELIVERY. ALL OTHER PICTURE AND SOUND POST AND A SMALL COMPONENT OF VFX IS COMPLETED IN AUSTRALIA.

#### **HOW CAN I GET MORE?**

30% REBATE ON POST, SOUND, MUSIC & VFX SPEND IN AUSTRALIA!

If Producer Y does post, sound, music or VFX in Australia equal to or greater than AU\$500,000 (approx. US\$350,000 at 0.70c) they get 30% back on their Qualifying Australian Production Expenditure (QAPE) by accessing the Australian government's Post, Digital & VFX Offset.

#### MORE BANG FOR MY BUCK?

Based on the Aussie dollar at AU0.70c to the US Dollar.

Let's say Producer Y's post-production budget on a TV Drama series shot outside Australia is US\$628,000 (AU\$898,000).

This budget is greater than the AU\$500,000 threshold for the Offset.

APPLY THE 30%
POST/DIGITAL/VFX REBATE
NET COST FOR POST, SOUND & MUSIC WITH BASIC VFX ENHANCEMENTS
= US\$440,000

Note: This is only an example case study and excludes significant VFX and other favourable services that can be included in QAPE. What else is included in QAPE? See back page.

# CASE STUDY 3: US\$10M TV SERIES DRAMA

SHOT IN AUSTRALIA & POSTS IN AUSTRALIA



PRODUCER Z HAS A US\$10M BUDGET ON A CONTEMPORARY SCI-FI TV SERIES AND WANTS TO SHOOT ENTIRELY IN AUSTRALIA AND DOESN'T MEET THE SPEND THRESHOLD FOR AUSTRALIA'S 16.5% LOCATION OFFSET (AU\$15M / US\$10M). PRODUCER Z CAN COMPLETE THEIR POST AND VFX IN AUSTRALIA AND GET THE 30% PDV OFFSET ON QUALIFYING PRODUCTION EXPENDITURE IN AUSTRALIA. LET'S ASSUME PRODUCER Z'S SERIES IS 8 X 52 MINUTE EPISODES, A 12 WEEK SHOOT AND IT TAKES 8 WEEKS TO FINE CUT, 4 WEEKS TO DELIVERY. ALL OTHER POST, SOUND AND LIMITED 3D CGI IS COMPLETED IN AUSTRALIA. THE PDV QAPE STARTS AS SOON AS EDITING COMMENCES IN POST-PRODUCTION.

#### HOW CAN I GET MORE?

30% REBATE ON POST, SOUND, MUSIC & VFX SPEND IN AUSTRALIA!

If Producer Z does any of their post, sound, music and includes VFX clean-ups and limited 3D CGI in Australia equal to or greater than AU\$500,000 (US\$350,000 at 0.70c). Producer Z will get 30% back on their Qualifying Australian Production Expenditure (QAPE) by accessing the Australian government's Post, Digital & VFX Offset.

#### MORE BANG FOR MY BUCK?

Based on the Aussie dollar at AU0.70c to the US Dollar.

Let's say Producer Z's post-production budget on a TV Sci-Fi series shot in Australia is US\$936,000 (AU\$1.33m).

This budget is greater than the AU\$500,000 threshold for the Offset.

APPLY THE 30%
POST/DIGITAL/VFX REBATE
NET COST FOR POST,
SOUND & MUSIC WITH LIMITED
3D CGI
= US\$655.000

Note: This is only an example case study and excludes significant VFX and other favourable services that can be included in QAPE. What else is included in QAPE? See back page.